



# QR Planet

Create, track and manage QR Code campaigns

# Professional QR Code Management

Our QR Code platform is an all-in-one solution to help you in creating successful mobile marketing campaigns.

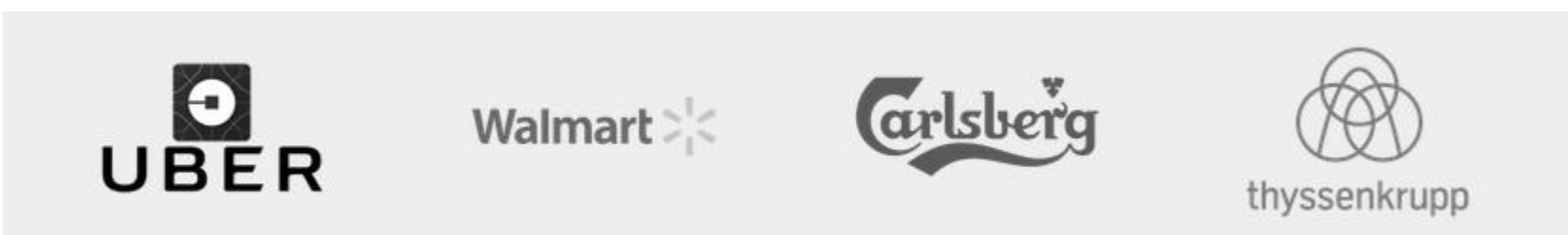
Create dynamic QR Codes and edit their target URL anytime without the need to print the QR Code again.

You can track who scanned your QR Codes to better analyze your target audience and optimize your advertising strategy.

The dashboard features a sidebar with navigation options: Dashboard, QR Codes (4), Landing Pages (0), Exports, Import, and API. The main content area is titled 'QR Codes' and includes buttons for 'Create QR Code', 'New Folder', and 'Download all QR Codes'. A table displays the following data:

Scans	QR Code
1396	Facebook qrd°by www.facebook.com/qrd.by Options
-	vCard qrd°by BEGIN:VCARD VERSION:2.1 Options
254	QR Code Instagram www.instagram.com/qrd.by Options

## Our clients



# Plans and Pricing

Detailed Feature Set  
<https://qrd.by/features>

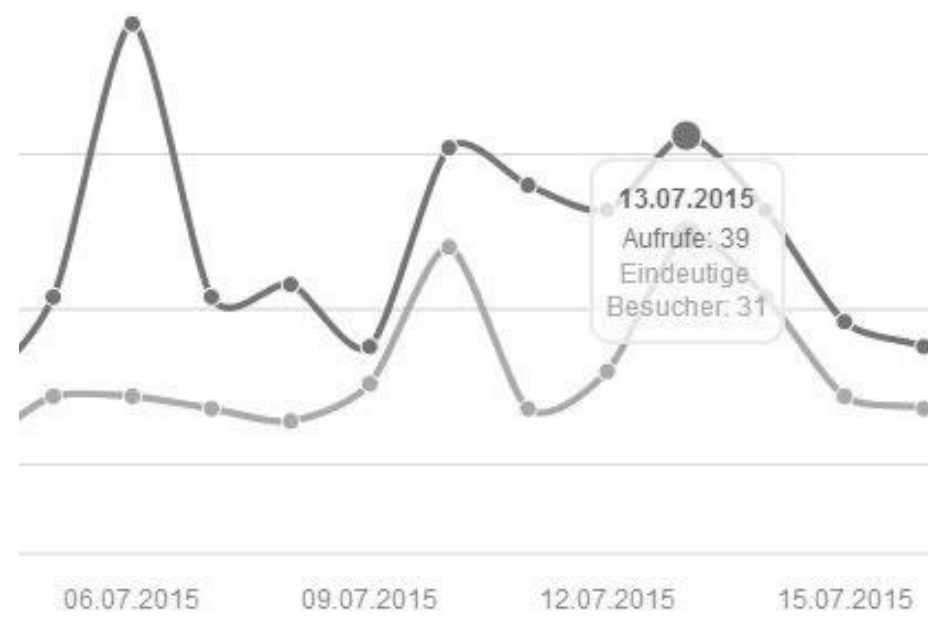
	Free	Starter	Premium	White Label
				<u>multitenancy</u>
QR Codes	1	5	100	250 per user
Mobile-friendly Websites	1	5	100	250 per user
QR Code Scans	100 per day	unlimited	unlimited	unlimited
QR Code Expiration	unlimited	unlimited	unlimited	unlimited
<b>Monthly Fee</b>	<b>0 \$</b>	<b>5 \$</b>	<b>15 \$</b>	<b>35 \$</b>
excl. VAT				+ 5 \$ per user
No Setup Fees				



# QR Code Tracking

Creating trackable QR Codes allow you to follow where, when and from which device your codes have been scanned.

## Track Unique Visitors



## Local Time Tracking



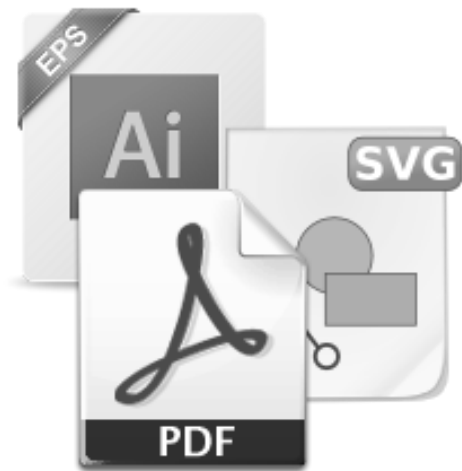
## Device Tracking



## GPS Location Tracking



# Features



## Print Hi-Res QR Codes

You can download your QR Codes as hi-res and scalable vector graphics (.svg, .eps and .pdf) or download them in rasterized .png format. You can print the QR Codes in any size on small business cards or huge posters.



## GPS Tracking

qrd°by allows you to track the exact position of your visitors by tracking the GPS location from a user's smartphone. This feature can be used for Pet-Tracking or allows you to track where your promotional material is scanned.



## Activity Maps

As soon the QR codes are scanned, they will instantly pop up on the map showing how often they have been requested. This allows you to determine which locations are frequented often and optimize your marketing activity accordingly.



# Features

## Get Notified on Scan



Receive E-Mail notifications whenever one of your QR Codes is scanned. The alert includes the scan location and the scanning device. This helps you to catch up with potential customers that might be in your vicinity when scanning the code.

## Batch QR Codes



The Batch QR Code Generator allows you to create a large number of personalized QR Codes at once. Use this function for bulk postage sending with QR Codes. Each letter will have unique QR Code and you know exactly who has scanned which QR Code.

## Schedule Redirects



qrd°by allows you to define at which time a user is redirected to a specific landing page, after he scanned the QR Code. Use this feature if you want to automatically schedule the target URLs of your QR Codes.

# Features



## Designer QR Codes

With a qrd.by you can easily create a Designer QR Code and embed a logo in your QR Code. You don't need any photo editing software or any programming skills. Just upload a logo and qrd.by will automatically center the logo in the biggest possible size in the QR Code.



## Export Data

Export your statistics to a .csv file of all your QR Codes with the shorted URL, the target URL, reation date, first & last scan date, the number of scans, the number of unique visitors and the location.

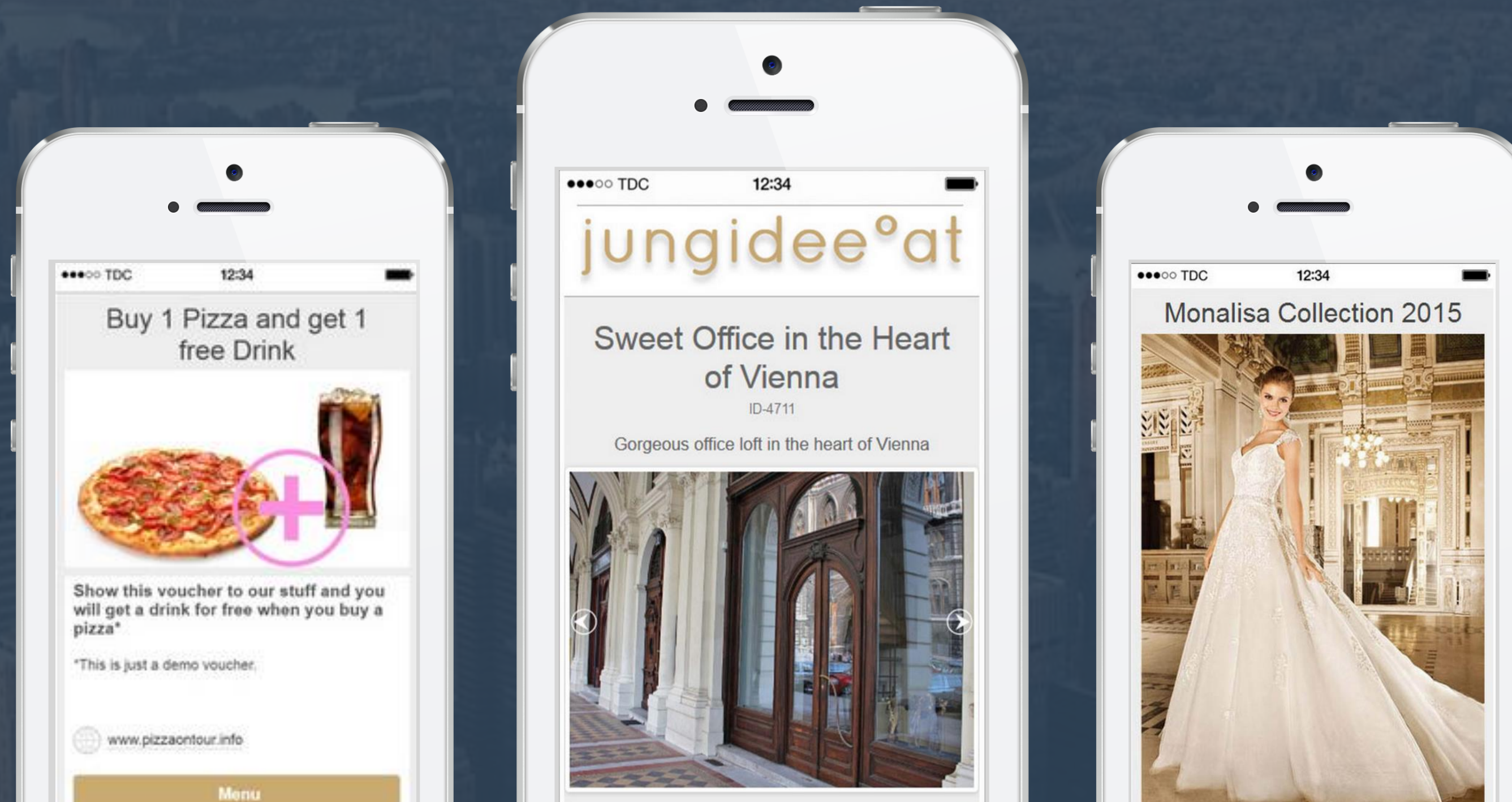


## API

With the API you are able to generate QR Codes and retrieve scanning statistics about each of your QR Codes. You can embed the statistics on your website without having to login on our servers.



# Mobile Websites for QR Codes



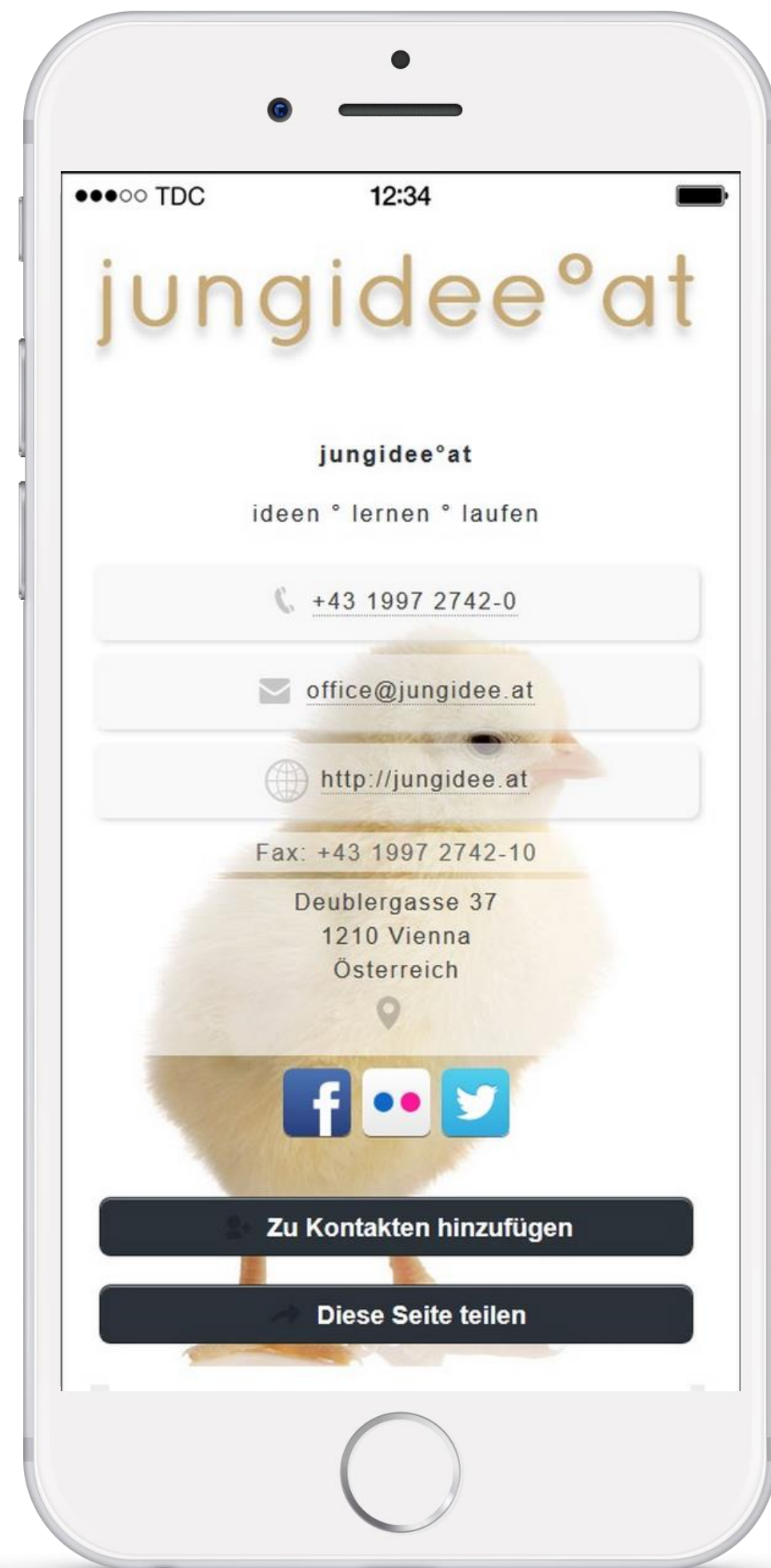
With our mobile website builder you can easily create mobile-friendly landing pages that are displayed on the user's device after scanning a QR Code.

Your landing pages will perfectly adapt on every mobile device and they are deployed with a QR Code. You don't need any programming skills.

You can choose from pre-defined templates for business cards, coupons or products. You can also create custom HTML5 mobile websites.



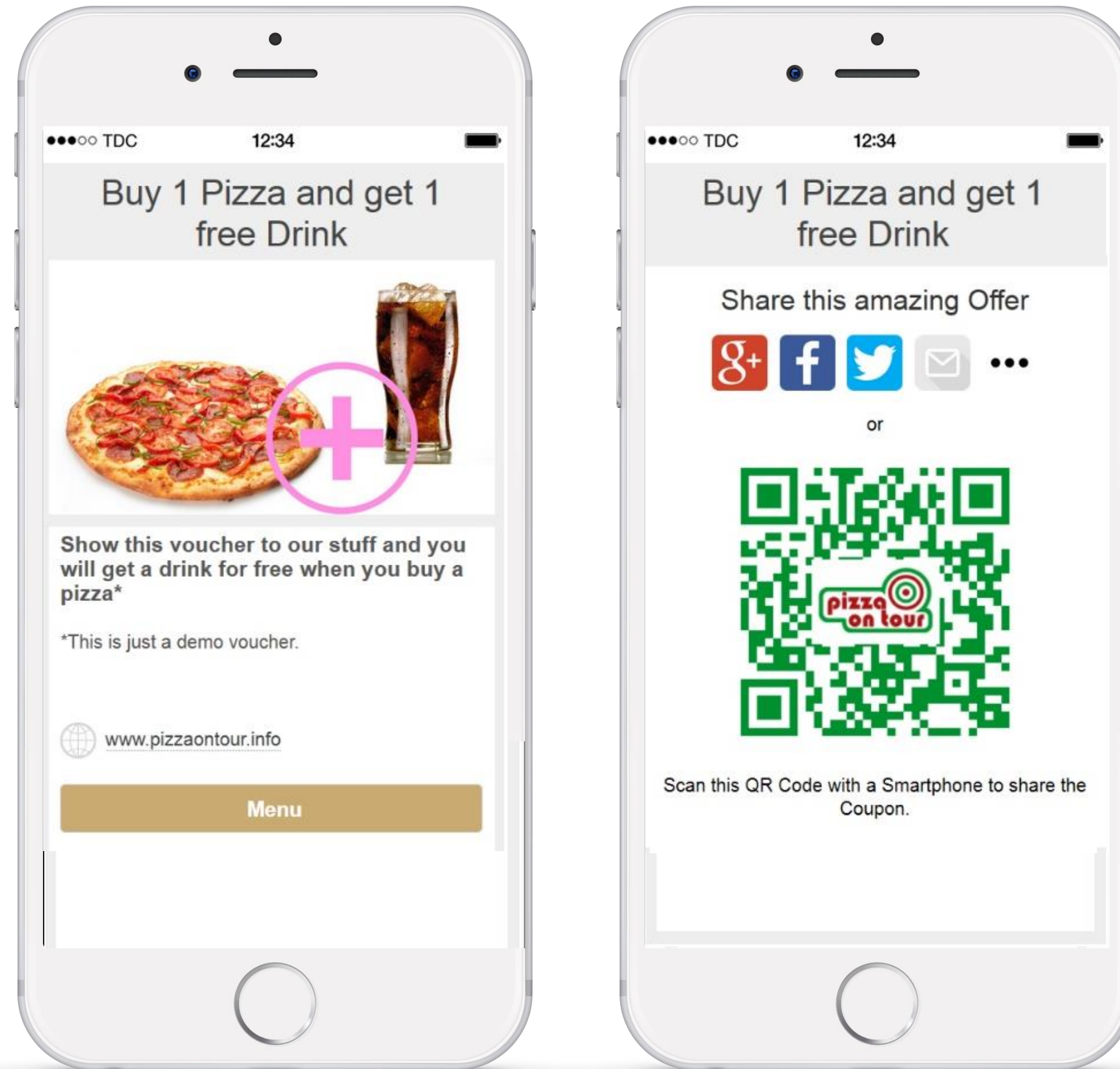
# Digital Business Cards



Create a small Website for your business or private use optimized for modern smartphone browsers in just a few simple steps. Provide your contact details as a digital business card and include your links to the most important social networks. This way your contact data will easily find its way into the address books of your business partners and friends!

# Mobile Coupons with QR Codes

Create a mobile coupon for your customers. They can show the coupon in your shop to get a free drink or a discount on their purchase.

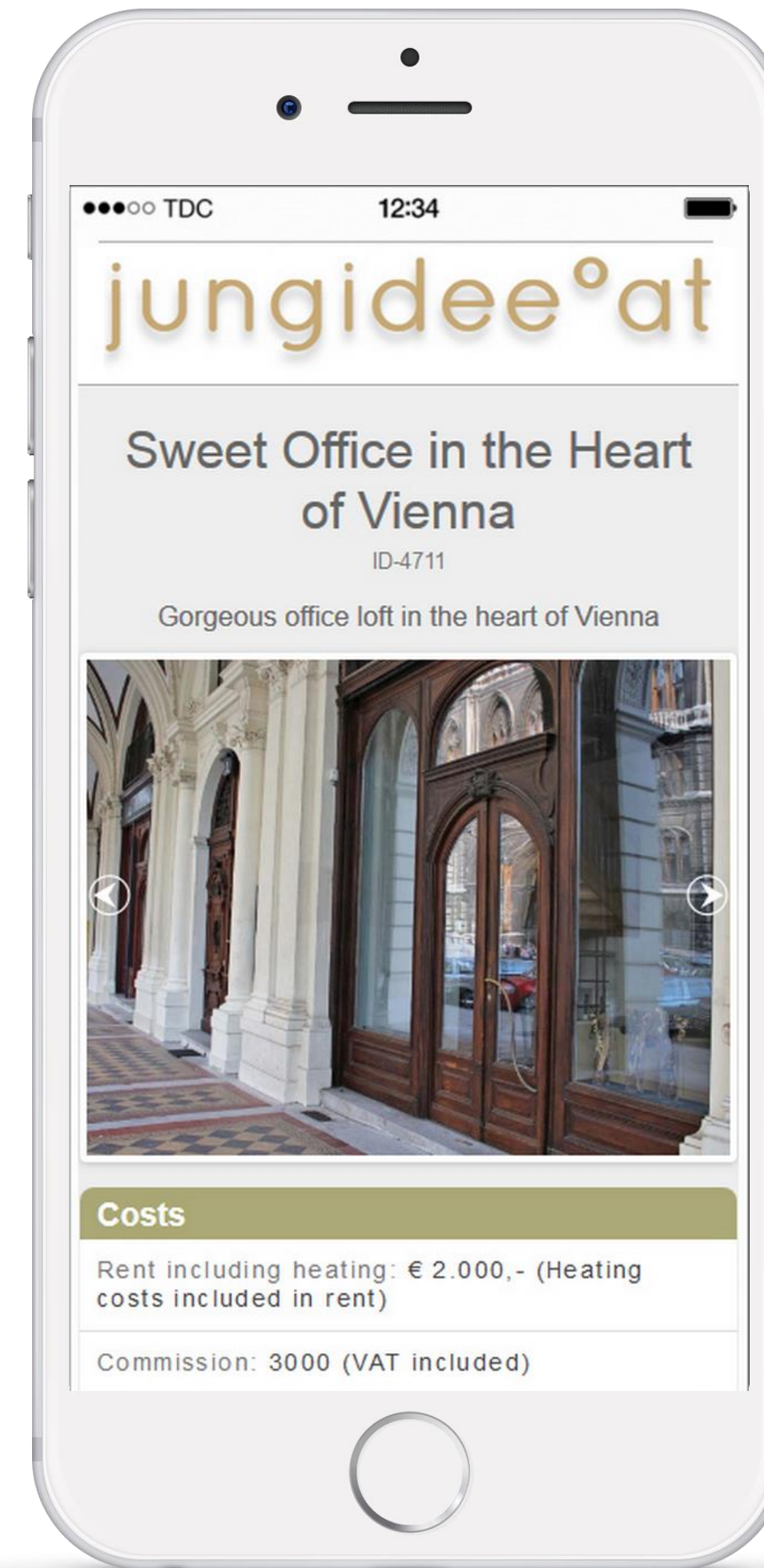


Your visitors can easily share your products on their favorite social networks, like WhatsApp or Facebook.



# Promote Real Estates with QR Codes

Create a mobile landing page for your real estates. A potential customer that scans the QR Code next to the property immediately gets all necessary information like price, size and contact details on his Smartphone.



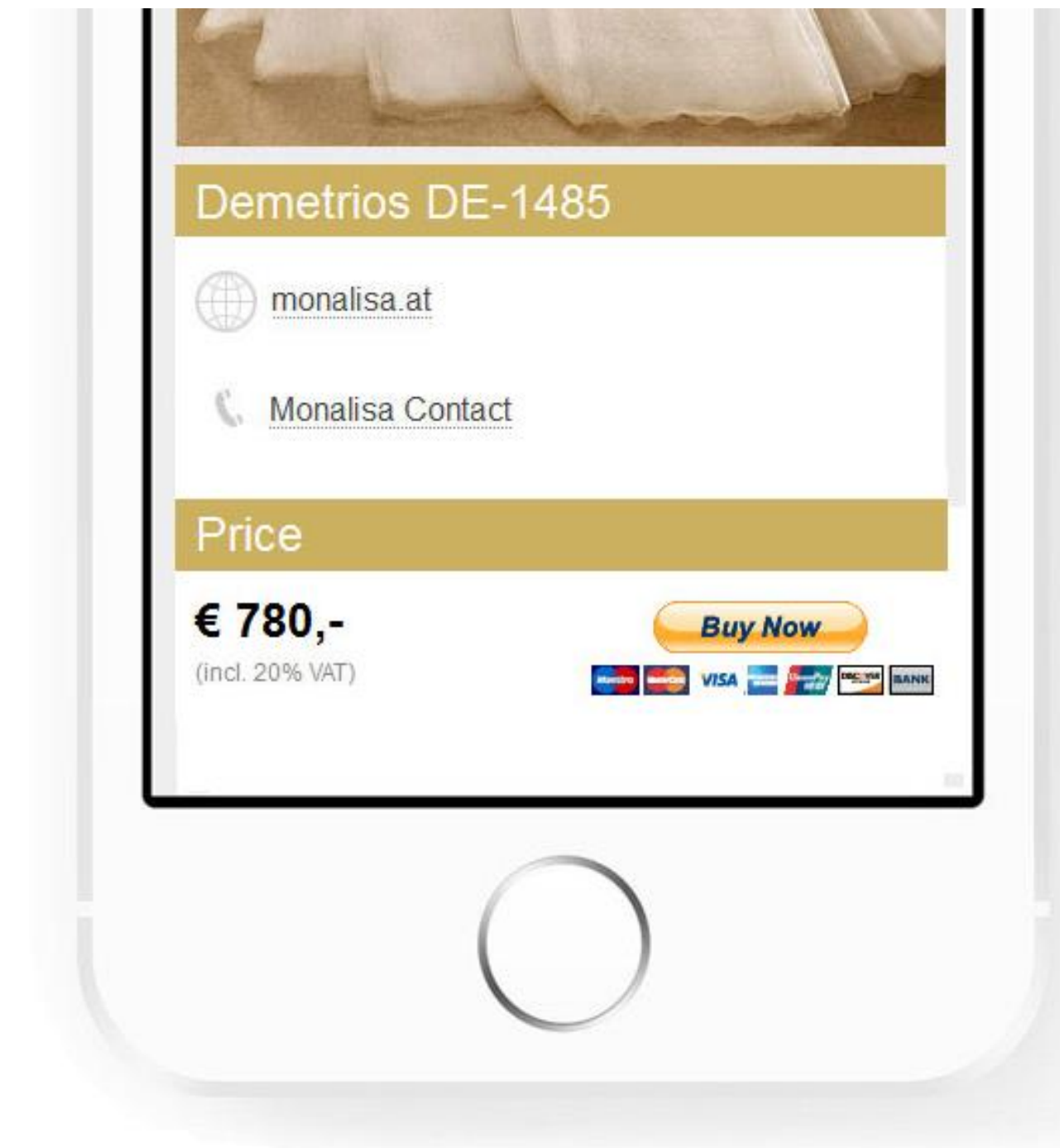
Your Real Estates will look great on all mobile devices. No matter if your customers will view them on a Laptop, Smartphone or Tablet. qrd°by uses responsive Webdesign technology to adapt your real estates to any screen resolution



# Sell your Products with QR Codes



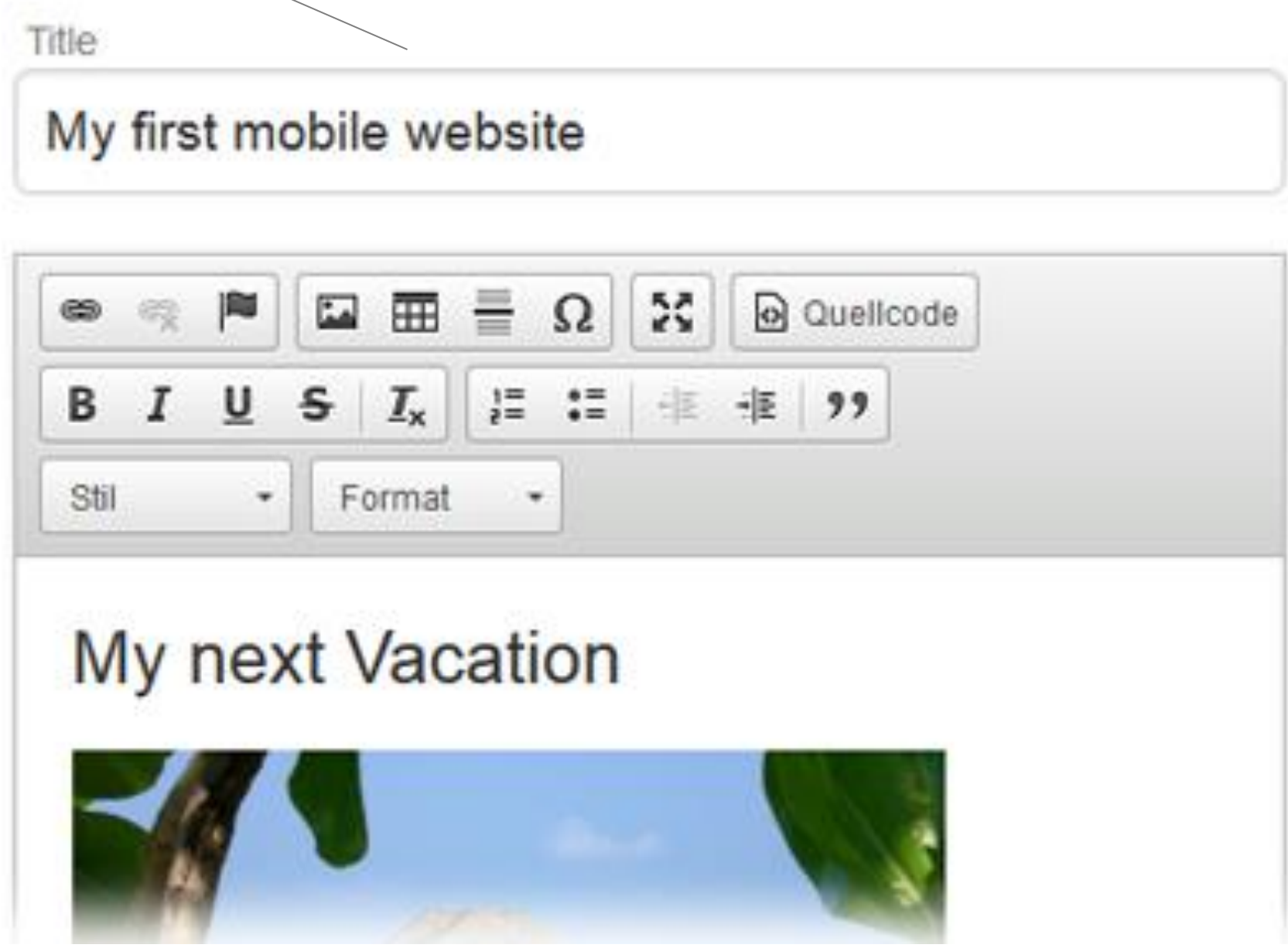
Sell your products online with QR Codes. Simply create a product landing page by adding a name, brand, description and an image. You can also set an optional contact or purchase link. All products have a unique QR Code that leads to their mobile optimized product landing page.



Use the **integrated** PayPal function so prospects can buy your products directly through the provided PayPal Button.

# Custom Landing Page Editor

WYSIWYG Editor



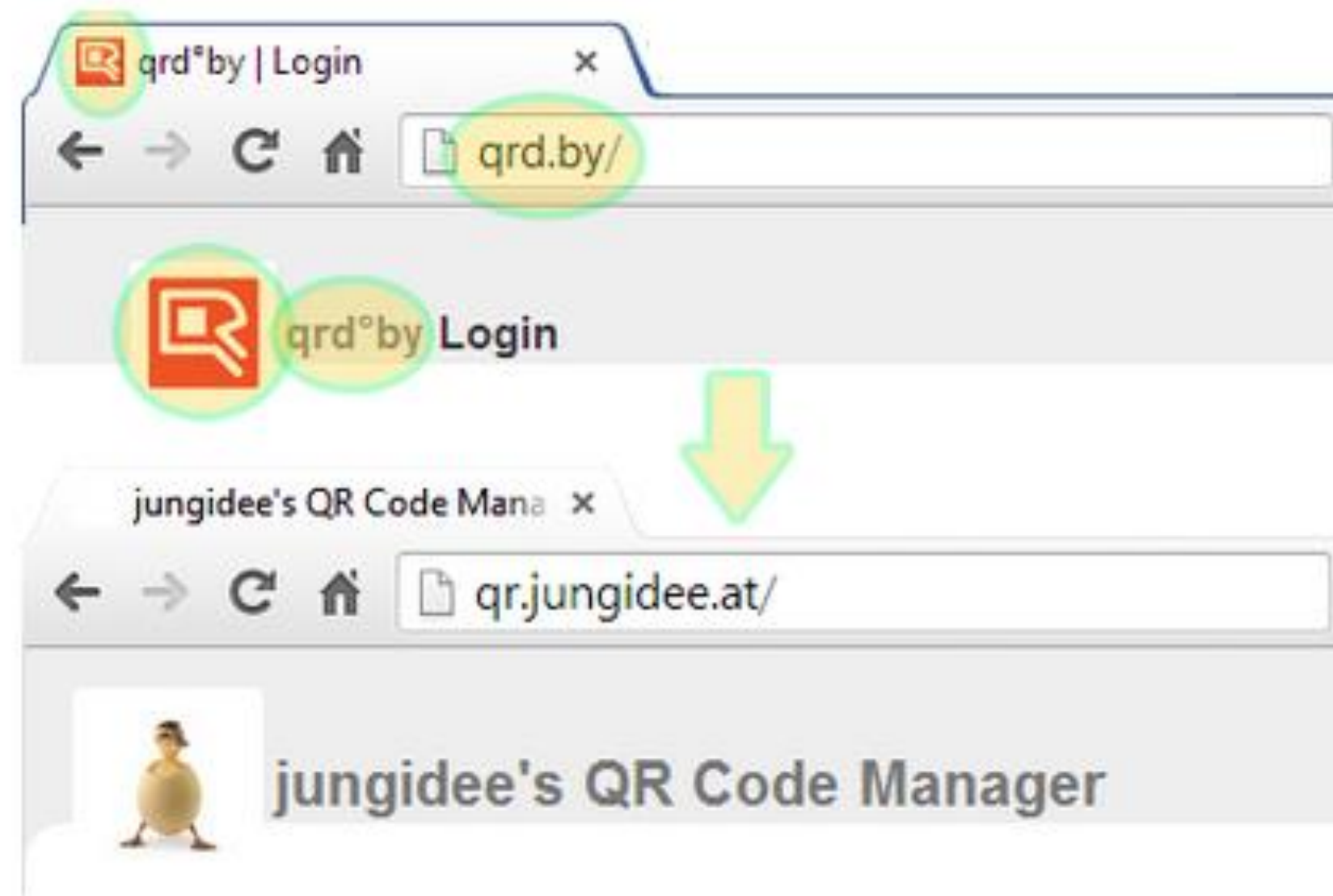
Preview



You can create completely customized landing pages and edit them in the WYSIWYG Editor. Your content is automatically optimized to look great on any mobile device and will pass Google's Mobile-Friendly Websites Tests.



# White Label QR Code Platform



The QR Code Management Tool of qrd°by is also available as a White Label Platform. Brand qrd°by with your own logo and name and use our platform under your domain. Instead of our domain qrd.by you can use a custom domain and your customers will never see any reference to qrd.by anymore.

## User Management

+ Create User

Name	Action
■ Test User	  
■ My first client	  

The platform has **multitenant architecture**. As the administrator you can create as many user accounts for your employees or customers as you want. For each user you can specify whether and how many QR codes or mobile sites he is allowed to generate.

As an agency you can grant exclusive access for each of your clients and provide them with all relevant statistics of their QR Code campaigns.



# Payment Methods



We support wire transfer when you agree to pay your invoices on an annually basis in advance or we implement custom features for you.

## 30 days free Trial

You can test qrd.by WL for 30 days free-of-charge. If you do not enter your payment data in the »Account« section when logged in during the trial, your account will be set inactive after the trial has ended. If you enter your payment data we will charge the amount due on a quarterly basis and send you an invoice accordingly. If you cancel your subscription we will not debit from your credit card or send you invoices again after the next quarter.

# Support and Custom Solutions

- **How much I have to pay for customized features? What are your rates?**

Don't hesitate to contact us. It's free. Together we will find out if it is possible and how long it will take to implement your custom features. Based on our rate of US\$ 90.-/hour will create a proposal for you.

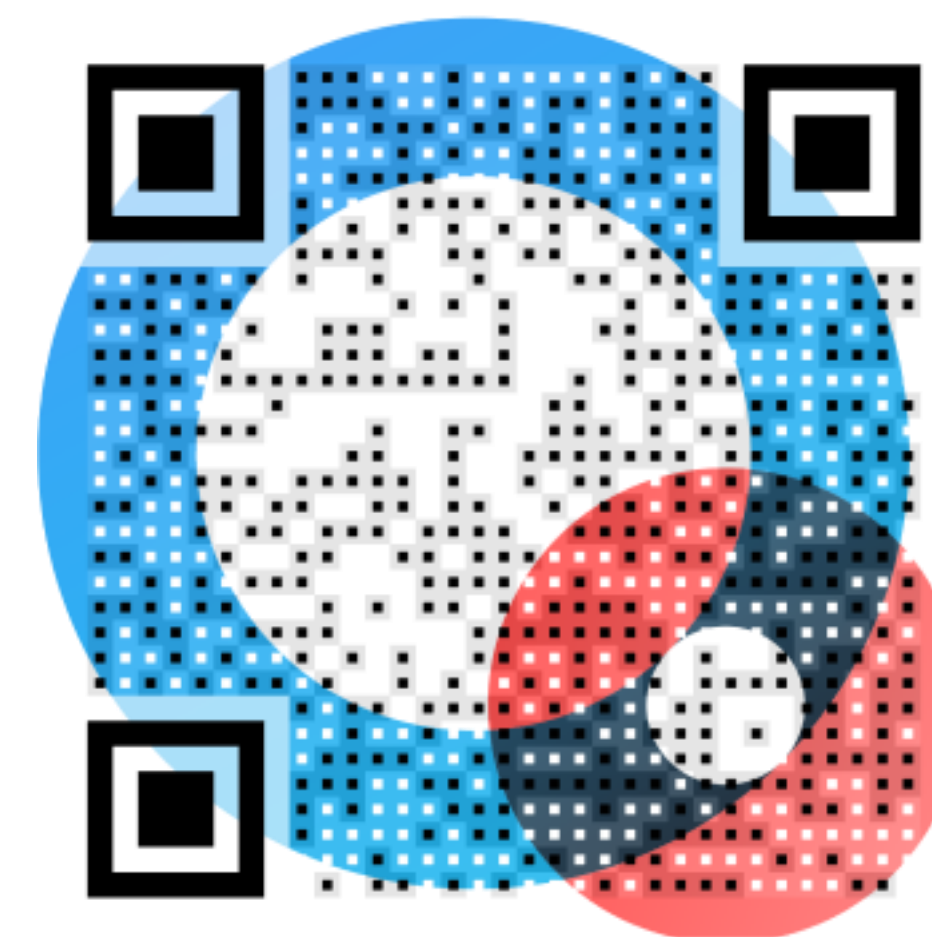
- **Help and Support**

If you subscribe to a Premium or White Label membership, you get up to one hour assistance and support. We are happy to answer questions about the platform. Support services do not include implementation work nor creating mobile websites or QR Codes from our side.

If you plan to launch a custom QR Code project, we will create a cost estimation based on your specifications for you. We advise you to have a technical expert at your side who is familiar with Online Services, SaaS Platforms and knows how to implement API calls and callback functions to integrate the platform in your environment.



qrplanet.com



Scan to add to contacts

## Contact

If there is anything we can help you with, please contact us.



### Our Location

QR Planet GmbH  
Mariahilferstrasse 7/2  
1060 Vienna  
Austria



### Email / Website

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<https://qrplanet.com>



### Phone

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